

# Business Blog Pro

This is the only Blog module you'll ever need. It has all necessary tools to create professional looking simple or advanced Blog page for your PrestaShop website.

## Why does your website need a Business Blog PRO?

Attract new traffic

Development and promotion of your website

Get external links to your site

Get a base of loyal subscribers and increase the popularity of your brand

Increase your products sales

Possible to create categories and Authors

You can create as many categories as you need and add the authors of the articles and their biography, this will increase the level

of trust on the part of your clients.

It's possible to display related posts in post details page.

## Post Types

Blog Module has 4 different post types (Image, Slideshow, Video and Audio)

and 5 different layouts (Classic, List, Timeline, Masonry and Grid)

## Sidebar

Add sidebar to your blog pages with tons of useful blocks. Sidebar can be placed on the left or right side on your blog main page.

## **Blocks**

From "Blocks" tab you can add additional blocks for the sidebar and for any page of your website.

The information in the blocks will help the reader of your blog more easily navigate your website and find the information that interests them most quickly.

There are 6 Block Types :

**Categories** - your blog's categories will be displayed here, and customers can easily get to the category page of interest.

**Tags** - if you sort your posts by tags, then add this block and all tags will be displayed here. By clicking on the tag that interests him, your reader will be taken to a page of posts with similar topics.

**Custom Posts** - if you select this option, then you can show any of your posts in a separate block on any page of your website of your choice.

**Latest & Archived Posts** - a very easy way to display your New or Old posts in a separate block on any page of your website.

**Search** - This block is a mini search engine for your blog. When customers enter a query of interest to them, a mini search engine will show all the relevant posts associated with their request.

**Authors** - You can add a block of authors to any page of your website so that readers of your blog can easily find all the posts of their favorite authors.

And one more useful feature for best usability - you can easily sort blocks with drag & drop.

### **Slider for blog main page**

Add unlimited image slides to blog main page.

You can add caption and attach a link for any slide if you need.

Easily sort slides with drag & drop.

### **Related Products**

Add related products under each post - another powerful advertising tool for your store.

Also, you can display related posts in products pages

### **SEO optimized**

The module is SEO optimized and it'll help to increase your traffic.

### **Mobile friendly**

Our Blog Module is fully responsive and works well on all devices.

### **Comments system**

Let your customers comment and discuss posts using their social network accounts.

- Create unlimited categories
- Create unlimited Authors
- SEO optimized
- Mobile friendly
- Built in comments system
- Facebook comments
- Disqus comments
- Social Share
- Facebook Open Graph tags
- Twitter Card
- Available 5 different layouts
- Available 4 different post types
- Sidebar Feature
- Create different type of blocks for any page location
- Add related products for each post
- Slider for blog main page
- Related posts in post details page
- Related posts in products pages
- Detailed documentation on how to use the module

11 reasons to have Business Blog Pro

The most complete features

The best price in the market

Supper speed support

Regular updates with new features

Lifetime free support

SEO friendly

Attractive design

Works on all devices and themes

Unlimited blog blocks for any page and location.

Categories Block

Search block

Latest posts block

Slider

Tags block

Custom posts block

Archived Posts block

Add related products for each post

Add related posts under each post

Add related posts on product page

Archived posts & Latest posts blocks on home page.

Add slider to blog main page.

Add caption and links for slides

Add additional blocks for the sidebar and for any page of your website

Create Authors and assign posts to them